



**Mario J. Baldassari**  
Curriculum Vitae

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**Current Position**

Assistant Professor of Psychology, University of Saint Francis  
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(210) 374-3794

**Education**

- 2017 Ph.D. in Cognition and Brain Sciences, University of Victoria
- 2016 Certificate in Learning and Teaching in Higher Education, University of Victoria
- 2013 M.Sc. in Cognition and Brain Sciences, University of Victoria
- 2011 B.A. in Psychology & Spanish, Lake Forest College

**Teaching Experience**

- 2019-2021 Lecturer, Texas A&M University – San Antonio, San Antonio, TX
  - PSYC 2202: The Psychology Major
  - PSYC 3304: Psychology of Learning
  - PSYC 3488: Research & Statistics II
  - PSYC 2385: Writing for Psychology
- 2018-2019 Adjunct Professor, Trinity University, San Antonio, TX
  - PSYC 3360: Special Topics: Forensic Psychology
  - PSYC 4390: Senior Seminar: Psychology of Faces
- 2018-2019 Adjunct Professor, St. Mary's University, San Antonio, TX
  - PS 1301: General Psychology
  - PS 4364: Advanced Topics: Cognitive Psychology
- 2018 Adjunct Professor, Our Lady of the Lake University, San Antonio, TX
  - PSYC 1305: Introduction to Psychology
- 2016 Lab Instructor, University of Victoria
  - PSYC 201: Research Methods in Psychology
- 2016 Sessional Instructor, University of Victoria
  - PSYC 100A: Introductory Psychology
- 2015 & 2017 Co-instructor, University of Victoria
  - PSYC 191: Psychology in Legal Contexts
  - PSYC 191: Psychology in Contemporary Society, Eyewitness Memory
- 2015-2017 Teaching Assistant Consultant, Department of Psychology, University of Victoria

- Teaching observations, one-on-one consultations, dispute resolution, and teaching workshops

2012-2017 Teaching Assistant, University of Victoria, various courses

### Professional/Service Experience

2021 Committee member, SARMAC 2021 virtual conference planning  
 2020-2021 Co-Advisor, Texas A&M University-San Antonio Psychology Club  
 2020-2021 Committee member, TAMUSA Arts & Sciences Land Acknowledgement committee  
 2020 Middle School student science fair judge, John Jay Science & Engineering Academy  
 2020 Co-Host, 28<sup>th</sup> annual ARMADILLO conference (virtual)  
 2019 Student poster judge, 27<sup>th</sup> annual ARMADILLO conference  
 2016-17 Committee Member, UVic Psychology Department Diversity Committee  
 2016-17 Student Representative, Canadian Society for Brain, Behaviour and Cognitive Science  
 2015-2017 Vice President, Society for Applied Research in Memory and Cognition Student Caucus  
 2015 Curriculum Consultant, Uvic TAC Training Program  
 2014 Co-Chair, 16<sup>th</sup> annual Northwest Cognition and Memory conference  
 2012-2013 Cognition and Brain Sciences student representative, Uvic Psychology faculty meeting  
 2011-2012 Psychology Department Representative, Graduate Student Society, University of Victoria  
 2010-11 Research Assistant, Kelley Cognition Lab, Lake Forest College  
 2010 Student Government President, Lake Forest College  
 2008 Research Assistant, Glassman Neuroscience Lab, Lake Forest College

### Publications

<sup>1st</sup>Baldassari, M. J., <sup>1st</sup>Moore, K. N., Hyman, I. R., Hope, L., Mah, E. & Lindsay, D. S. (Registered Report Stage 1, accepted). The Effect of Pre-Crime Instructions on Eyewitness Identification. *Cognitive Research: Principles and Implications*, Pre-print: <https://osf.io/8kbqu/>

Baldassari, M. J., Kantner, J., & Lindsay, D. S. (2019). The importance of decision bias for predicting eyewitness lineup choices: Toward a lineup skills test. *Cognitive Research: Principles & Implications*, 4(2). <https://doi.org/10.1186/s41235-018-0150-3>

Ito, H., Barzykowski, K., Grzesik, M., Gülgöz, S., Gürdere, C., Janssen, S. M. J., Khor, J., Rowthorn, H., Wade, K. A., Luna, K., Albuquerque, P. B., Kumar, D., Singh, A. D., Ceconello, W. W., Cadavid, S., Laird, N., Baldassari, M. J., Lindsay, D. S., & Mori, K. (2018). Eyewitness Memory Distortion Following Co-Witness Discussion: A Replication of Garry, French, Kinzett, and Mori (2008) in Ten Countries. *Journal of Applied Research in Memory and Cognition*, 8(1), 68-77. <https://doi.org/10.1016/j.jarmac.2018.09.004>

Crozier, W. E., Moeck, E. K., Weinsheimer, C. C., McDonald, D. L., & Baldassari, M. J. (2016). A history of the Society for Applied Research in Memory and Cognition. *Journal of Applied Research in Memory and Cognition*, 5(2), 103-109. <http://doi.org/10.1016/j.jarmac.2016.03.007>

Baldassari, M. J. & Kelley, M. R. (2012). Make 'em Laugh? The mnemonic effects of humor in a speech. *The Psi Chi Journal of Psychological Research*, 17, 2-9.

## Grants and Awards

2016	Learning and Teaching Development Grant (\$4,600)
2016	Department TA Award – Canadian Council of Departments of Psychology (\$500)
2015	SARMAC Student Poster Award (\$100)
2011-12	Research Fellowship – University of Victoria (\$10,000)
2011	Sterling Price Prize in Psychology – Lake Forest College (\$250)
2011	Oppenheimer Award – Lake Forest College (\$1,000)

## Recent Funding Applications (not funded)

2020	Borchard Foundation
2020	AP-LS Early Career Researcher grant
2020	Texas A&M University – San Antonio internal Faculty Scholarship Grant
2017	AP-LS Dissertation Award

## Selected Conference Presentations (\*Undergraduate collaborator)

Baldassari, M. J., Moore, K. N., Lindsay, D. S., Hope, L., Hyman, I. E., & Mah, E. Y. (2021). *The effect of pre-crime instructions on eyewitness identification*. Paper presented at the virtual meeting of SARMAC.

\*Rios, A., \*Cabrera, A., \*Hinojosa, N., & Baldassari, M. J. (2021, Apr). *Testing N250 amplitude as an indicator of hidden face familiarity in an ERP-CIT*. Poster presented at the annual Student Research Symposium, Texas A&M University – San Antonio. (\*Outstanding Poster winner\*)

Baldassari, M. J., & Weatherford, D. R. (2020, Nov). *Comparing Max Confidence to Rank Order Lineups*. Poster presented at the annual meeting of the Psychonomic Society, online.

Baldassari, M.J., Moore, K.N., Lindsay, D.S., Hope, L., Hyman, I.E., & Mah, E.Y. (2020, June). *The Effect of Pre-Crime Instructions on Eyewitness Identification*. Talking about Research on Memory and Cognition. Virtual Meeting.

Mah, E., Baldassari, M. J., & Lindsay, D. S. (2019, Nov). *Relative v. Absolute Judgment Strategies in Lineup Decision-Making: Exploring the Potential Benefits of Rank-Order Lineups*. Poster presented at the annual meeting of the Psychonomic Society, Montreal, QC, Canada.

Baldassari, M. J., & Lindsay, D. S. (2018, May). *An ERP Lineup Based on the P300 Guilty Knowledge Test*. Poster presented at the annual meeting of the Association for Psychological Science, San Francisco, CA, USA.

Baldassari, M. J., \*Tansey, R., & Lindsay, D. S. (2017, Nov). *An ERP Lineup Based on the P300 Guilty Knowledge Test*. Poster presented at the annual meeting of the Psychonomic Society, Vancouver, BC, Canada.

Baldassari, M. J. & Lindsay, D. S. (2017, Jan) *New and Improved(?) Lineup Procedures*. Paper presented at the biennial meeting of the Society of Applied Research in Memory and Cognition, Sydney, NSW, Australia.

Baldassari, M. J., Kantner, J., & Lindsay, D. S. (2016, May). *Developing a Test of Eyewitness Identification Skill*. Poster presented at the annual meeting of the Association of Psychological

Science, Chicago, IL, USA.

Baldassari, M. J., Kantner, J., & Lindsay, D. S. (2015, June). *Individual Proclivity to Choose (PTC) for Face Recognition Predicts PTC for Lineups*. Paper presented at the biannual meeting of the Society of Applied Research in Memory and Cognition, Victoria, BC, Canada.

Baldassari, M. J., \*Dau, C., Brimacombe, C. A. E., & Lindsay, D. S. (2015, June). *Investigating Police Investigators*. Poster presented at the biannual meeting of the Society of Applied Research in Memory and Cognition, Victoria, BC, Canada. \*Winner of Student Poster Award

Baldassari, M. J., Kantner, J. D., & Lindsay, D. S. (2014, May). *Proclivity to Choose on Lineups Predicted by PTC on Face Recognition*. Poster presented at the annual meeting of the Association of Psychological Science, San Francisco, CA, USA.

Baldassari, M. J., Kantner, J. D., & Lindsay, D. S. (2014, Nov). *Proclivity to Choose (PTC) on Face Recognition Predicts PTC on Lineups*. Poster presented at the annual meeting of the Psychonomic Society, Long Beach, CA, USA.

Lindsay, D. S., Brewer, N., Weber, N., & Baldassari, M. J. (2014, May). *Improving and Assessing Eyewitness Identification*. Paper presented at the annual meeting of the Association for Psychological Science, San Francisco, CA, USA.

Baldassari, M. J., Kantner, J. D., \*Sheppard, J., Lindsay, D. S. (2013, Jun). *Estimating Witness Susceptibility to False Positive Identifications in Culprit Absent Lineups*. Poster presented at the biannual meeting of the Society for Applied Research in Memory and Cognition, Rotterdam, Netherlands.

Baldassari, M. J., Kantner, J. D., \*Sheppard, J., Lindsay, D. S. (2013, Mar). *Predicting Lineup Identifications*. Poster presented at the annual meeting of the American Psychology-Law Society, Portland, OR, USA.

Kantner, J. D., Baldassari, M. J., \*Sheppard, J., & Lindsay, D. S. (2012, June). *Estimating Witness Susceptibility to False Positive Identifications in Culprit Absent Lineups*. Poster presented at meeting of the Canadian Society for Brain, Behaviour and Cognitive Science, Kingston, ON, Canada.

Baldassari, M. J., \*Tweedy, B., Brimacombe, C. A. E., & Lindsay, D. S. (2012, May). *Investigating Investigators: The Effects of Participant-Witness Lineup Identifications on Participant-Investigators*. Poster presented at the annual meeting of the International Investigative Interviewing Research Group, Toronto, ON, Canada.

### **Invited Lectures/Workshops/Presentations**

- *Two Approaches to Assessing Eyewitness Accuracy*, Trinity University undergraduate research course, San Antonio, TX, March 2018
- *Using Memory Research to Study More Effectively*, Royal Bay Secondary School, Langford, BC, November 2017
- *Psychological Science's Effect on Real-world Eyewitness Identification*, Saint Michaels University School, Victoria, BC, October 2017
- *Using Memory Research to Study More Effectively*, St. Andrews HS, Victoria, BC, May 2017

- *Psychological Science's Effect on Real-world Eyewitness Identification*, Esquimalt High School Challenge Program Conference, Victoria, BC, April 2017
- *Psychological Science's Effect on Real-world Eyewitness Identification*, Reynolds Secondary School, Victoria, BC, April 2017
- *Lessons from Memory Research to Help You Interview Claimants*, Office of the Auditor General of British Columbia's annual all-office meeting/conference, September 2016
- *Physical Representation of ANOVA*, lecture for PSYC 300A (Statistics for Psychology), University of Victoria, February 2016
- *Investigating Investigators with Police Participants (and how to survive in grad school)*, presented to the Psychology Honours seminar UVic, January 2016

## Web Presence

Twitter [@MarioBaldassari](https://twitter.com/MarioBaldassari)

Personal website <http://www.mariobaldassari.com>

YouTube channel [https://www.youtube.com/channel/UCzj\\_Hxm19HcRpNZFMqrFc2g](https://www.youtube.com/channel/UCzj_Hxm19HcRpNZFMqrFc2g)

OSF Profile [osf.io/3pvdw](https://osf.io/3pvdw)

## Professional Affiliations

Association for Psychological Science

The Psychonomic Society

The Society for Applied Research in Memory and Cognition

The Society for Improving Psychological Science

Ad hoc reviewer – Legal and Criminological Psychology, Psi Chi Journal of Psychological Research, Journal of Applied Research in Memory and Cognition

## Open Science Framework

Profile: [osf.io/3pvdw](https://osf.io/3pvdw)

Using ERP's to identify culprits from lineups: <https://osf.io/dzkez/>

Simultaneous video lineups: <https://osf.io/t4xwf/>

Investigating Investigators: <https://osf.io/cev4f/>

Developing a test of eyewitness identification skill: <https://osf.io/re9sh/>

Adding an initial binary decision to lineup administration: <https://osf.io/at6s2/>

Direct test of absolute v. relative judgments: <https://osf.io/w89yx/>